



VIBRANT MULTIMEDIA

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Vibrant Multimedia

IT and Web Solutions Company

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ABOUT US



Vibrant Multimedia IT and Web Solutions Company is an information technology company was established in the year 2018 with domain registration and web Designing services and now reached a leading customized software's and comprehensive web solutions provider. We are passionate of our product's quality, timely deliverance in cost effective manners. We are a team of specialist of each segment in building impressive solutions for you and giving undoubted sales after service with smiles on the face. We are Anand based and having multiple branches company in Gujarat with our unique methodology for every step of the way, from business model to implementation with smooth transition. We provide your business with wide range of services with ton of experience. We have multi talented web & Software development engineer team with latest technology in the world. We provide Web design and development, Android & iPhone App development, Custom application software development, Portal development, SEO (search engine optimization), E-commerce solution, Product development and much more to enhance functioning and extend the power to harness identity for small organization to large corporate.

For business to succeed in the Website development/designing, Software Development, App development, digital marketing and media industry we provide certain services like: Bulk SMS, Bulk Email, Bulk Voice call, Internet Marketing , Bulk SIM Based SMS, IVR & Toll Free, Missed Call Solution, Short Code, Long Code, Website, Logo, SEO, SMO, Facebook, Youtube, Instagram, Twitter Likes, Payment gateway, Audio Recording, Video making, Flyers, Posters, Banners, Server, Logo, etc.

Our Services



Website Designing	Social Media Management	Bulk SMS
Software Development	Digital Marketing	Bulk Email
App Development	Missed call Solutions	Bulk Voice Call
SEO/ SMO/ PPC	Audio Recording	Bulk What's up
IVR/ Toll Free	Logo Designing	Payment Gateway
Content Writing	FB, Twitter, YouTube, Instagram Likes	Long code & Short code
Hosting & Domain	Flyer/ standy flex designing, Poster	Video making



Descriptions of all Our Services



Website Development and Designing

Web development is the work involved in developing a web site for the Internet (World Wide Web) or an intranet (a private network). Web development can range from developing a simple single static page of plain text to complex web-based internet applications (web apps), electronic businesses, and social network services. A more comprehensive list of tasks to which web development commonly refers, may include web engineering, web design, web content development, client liaison, client-side/server-side scripting, web server and network security configuration, and e-commerce development.

Advantages of Website development:

- Flexible, innovative solutions
- Designs that intrigue your visitors
- SEO friendly
- Customized to suit your specific business needs
- Packages to suit every pocket
- Excellent support and FREE maintenance service



**Website
Redesign
Services**



**eCommerce
Website
Development**



**Responsive
Web Design**



**WordPress
Development
Services**



**Conversion
Rate
Optimization
Services**



**Website
Design India**

App Development

One of the more popular forms of coding in recent times is the creation of applications, or apps, that run on mobile devices like phones and tablets. You probably use a range of different apps in your everyday life. Wouldn't it be cool to create one of your own?

There are many perks of being a developer in the booming app industry. Quite a few people make a good living developing and selling apps, and you have the opportunity to be one of them.

Mobile apps are developed for a certain platform, and the two most popular platforms today are **iOS and Android**.

Software Development

Software development is an iterative logical process that aims to create a computer coded or programmed software to address a unique business or personal objective, goal or process. Software development is generally a planned initiative that consists of various steps or stages that result in the creation of operational software.

Software development is the process by which stand alone or individual software is created using a specific programming language . Software development may include research , new development, prototyping , modification , reuse or any other activities that result in software product . Software development services means the company which provide the service. It benefit the company by:

- Custom software development
- CRM software development
- Online collaboration platform
- Android app platform
- Cross platform app development
- ERP software development



Bulk SMS



Vibrant Multimedia IT and Web Solutions Company Presents **3 Types of Bulk SMS Variants:**

- Submission Based SMS
- Delivery Based SMS
- SIM Card Based SMS

Features:

Bulk SMS Service, brings together the speed of the internet and the ubiquity of the mobile phone to offer an interactive and cost effective Bulk SMS platform for organizations.

Capacity to send SMS 24x7

No Software required

Simple process: Login » Compose » Send.



Send messages with Sender ID.

Create and save messages in Drafts.

Get Delivery Reports of all SMS Campaigns

As if the affordable rates described above were not enough, we also provide training services that are guaranteed to equip you with skills and services like the following; we offer tutorial services on how to craft and send personalized SMS. These SMS have different names and details and could be sent to a large number of people.

We also offer the added service of teaching you how to include files such as PDF, video, and text in your SMS.

Bulk Voice Call



We help you reach your target audience in the easiest, fastest and most cost-effective way. We enable you to call mobile phones and landlines anywhere within India. Bulk voice call is a simple communication technology that allows you to take a recorded voice message to hundreds or even thousands of call recipients in a short span of time. These **bulk voice calls** are most often used for community alerts, notifications, and for business and promotional purposes. Bulk voice calls can be used for other purposes as well, like political campaigns, customer surveys, mobile marketing, meeting alerts, wake up calls, stock alerts, EMI alerts, medicine reminders and so on.

What are Bulk Voice Calls?

Bulk Voice Calls are pre-recorded **voice messages** that are sent to mobile and landline networks across the country. They are automated calls and involve the automated dialing of multiple numbers all at once using computer managed lists. This communication technique is wide-reaching.

Features

1. Deliver or obtain responses from members, employees, customers and prospects.
2. Give notifications when required.
3. Political campaign promotion, voter registration, vote reminders.
4. Marketing products & services.
5. Give reminders like EMI, Insurance premium.
6. Confirm preset appointments, pre-scheduled meetings & conferences.
7. Record and voice broadcast in your own voice.
8. Outbound voice call IVR.
9. Call scheduling.
10. Hospitality.
11. Health Care.
12. Collection Agents (Telephone Bills, Installments Due etc.).
13. Utilities (EB, Telephones, Gas, etc.).
14. Bank Branches, Insurance Agents.
15. Travel Agents, Tour Operators.
16. Educational Institutions.
17. Media Business.
18. Stock brokers and Bankers.

Bulk Email



Vibrant Multimedia IT and Web Solutions Company **3 Types of Bulk Email Variants**

- Delivery Based Quantity wise Bulk Email
- Charged Per Open Bulk Email
- Unlimited Email Dedicated Server

Features:

1	Manage large contact List	Auto Responders
2	Send multiple email campaigns	Domain Masking
3	Stay delegated with auto follow ups	Dynamic Content Tags
4	Add-on list	Feedback Loops Processor
5	Acknowledge Integration	Geo Location Tool
6	Multi Campaign Scheduling	User Management

10 Email Marketing Benefits:

1. You can easily send More Frequent Communications
2. You can easily personalize your email messages.
3. It's easy to test, optimize, and continually improve your email-marketing results.
4. Email is almost 40 times more effective than Facebook and Twitter combined in helping your business acquire new customers. (McKinsey)
5. You can easily segment groups of your prospects and customers and send them specific marketing messages that target their personal needs and interests
6. You can easily Reduce Overhead Costs
7. With automated emails, you can increase your one-to-one marketing communications and, at the same time, reduce the number of employee-hours needed.
8. It's easy to track engagement, as well as sales and conversions, in your email campaigns.
9. If you want to build strong customer relationships, it's important to have an effective tool to communicate with the people who matter most to your business

Toll Free and IVR



Toll-Free With IVR

IVR is just like adding beauty to the business. It is provided by the toll-free number provider. IVR (Interactive Voice Response) is a user-friendly platform that helps greet customers with a perfect welcome voice message. A business comprises multiple units but which unit a customer wants to connect to – is only known to the customer. The IVR service provides a facility of single connection that connects the consumer directly to the concerned department. The call receiving of IVR is quite flexible and calls can be forwarded to any number without putting no extra effort. IVR is a time-saver facility too as customers don't need to ask much of the concerned department or person from the third party rather they can directly communicate so, IVR helps largely save time.

IVR Features

Welcome Voice Message

IVR gives a way to record the welcome voice message. This is recorded in a human voice that gives an awesome experience to the caller. It is a customized voice recording facility.

Don't miss any call

Customers create the foundation of a company so never miss a single call from their side as it can be a good loss to your company as well. With the help of real-time notification of IVR, you can get details of all calls on your mail and contact them to convert at right time.

Call Routing Method

IVR is a way to make a call routing arrangement depending upon the customer's requirement. This call routing is a clear notion so the caller can contact the right department without getting confused.

Multiple Extensions

With the help of multiple extensions, a single number can be assigned to a number of agents of the company. It aids customers to make their doubts clear at fullest.

Change number easily

The IVR doesn't mean fit to a certain number and irreplaceable rather you can shift it as per your requirement and wish. There is no mess in doing so.

SMS and Email notification

IVR service enables you to get all customer call details in real time. This data can be used in future as well for further use.

Missed call solutions



A very unique and easiest form to reach your customers is **Missed Call Solution!!!**

The Missed Call Solution is completely automated web based platform that enables you to create business lead, feedback, voting campaigns, awareness campaigns, etc.

Every business has three major concerns:

Generating Leads

Managing Leads

Converting Leads

Lead Generation

Never miss a single lead. Just include Missed Call Service number in your advertisements and capture all potential customers 24 x 7

Missed Call solution is very useful for lead generation to create quality leads database.

By featuring the Toll Free number in the marketing collaterals and promotional campaigns, the company can develop a database of verified leads; as only interested prospects would reply to such initiatives by giving a missed call.

Benefits of the Missed Call Solution:

- The customer/caller is not charged for the missed call.
- It is user-friendly as it is based on dialing and not typing.
- It is easy to know the status of missed call instantly in contrast to SMS whose delivery report may take some time to display.
- The missed calls solution can be used by mobile users and also landline owners. It is quick compared to SMS.
- Being an interactive medium, it is capable of bringing phenomenal results No extra infrastructure required at your end.
- Works 24/7

Digital Marketing

SEO stands for “Search Engine Optimization” is one of the most important of online marketing. SEO is all about working on the content, URL, page of the website & improve its ranking on Google search engine result page (SERP), Yahoo, Bing and other search engines. This is also known as organic search marketing. SEO is the best approach for long term stability on Google SERP on specific business keyword search by customer. SEO analyst work on on page/off page activities of website while following all the standards and Google policies and get the best relevant traffic to website and many lead to more sales conversion and it has nothing to do with PPC, Bids, Budget etc.

SMO stands for “Social Media Optimization” is practically it is one of the most useful online marketing strategy elements to for online branding, reaching to mobs, get social or online engagements etc as 88% of internet users are on social media network like Facebook, Twitter, Google Plus and more. So its a good way to let them known about your business, products and services via content rich SMO implementation marketing.

PPC stands for “Pay per click”, a model of internet marketing in which advertisers pay a fee each time one of their ads clicked. Essentially, it's a way of buying visits to your site, rather than attempting to "earn" those visits organically. Search Engine Advertising is one of the most popular forms of PPC.

Internet Marketing



The reason why businesses should incorporate top WhatsApp Marketing Campaign Strategy in their marketing campaigns is its power, interactive nature, great convenience, personal touch and effective applicability.

Like Social Media Channels, WhatsApp too has become ubiquitous as a top-ranked messaging APP. It is the most sought-after messaging application in the world and such a great acceptance is the reason why businesses need to run WhatsApp Marketing Campaign.

Around 90 % of WhatsApp Messages are opened within three seconds of being received.

Internet marketing Bulk Sender

It is a WhatsApp Marketing Software that lets you find most active WhatsApp number from your main list of mobile contacts

You can send scheduled messages using Text, Videos, Images, Audio Files, and GPS Location over WhatsApp. WhatsApp Bulk Sender is one of the WhatsApp Marketing Campaign tools also offers you options such as changing status, replying any incoming messages with automated replies, changing profile photos, etc.

Bulk Internet marketing Sender

It is one of the best WhatsApp Marketing Campaign Tools & Solutions that help you run successful WhatsApp Marketing Campaign

Via Bulk WhatsApp Sender, you can find all kinds of WhatsApp marketing solutions-

WhatsApp Channels

WhatsApp Marketing Suite

WhatsApp Marketing Panel

WhatsApp Marketing Services

WAPanel

It is one of the best Web-Based WhatsApp Marketing Panels that allows you to run successful WhatsApp marketing campaigns on the cloud

It is a WhatsApp marketing script which is web based script and you can operate it from anywhere and can scale



Short Code & Long Code

When Should I Use a Short Code?

The best time to use a short code is when you want to reach a large audience quickly. Short codes let you send thousands of messages at once, making them ideal for mass texting.

There are **two types of short codes**:

1. Shared
2. Dedicated

A **shared short code**, like 555888, is a number used by multiple businesses. If you use a shared short code, you'll be limited in what keywords you can use. If another entity has already claimed a keyword, you won't be able to use the same one.

A **dedicated short code** is a number that only you can use. You can get a randomly generated short code or select a custom vanity short code. For example, a spa may choose the custom code "73529" which spells out "RELAX."

What Is an SMS Long Code?

A long code is a standard, 10-digit number. Just like a short code, it can be used to send SMS messages.

Advantages of Long Codes

With a long code, your company can use the same number to send SMS messages, place calls and send faxes. It can be helpful to establish a consistent channel for all forms of customer communication. Our business texting service even lets you text-enable an existing landline or VoIP line.

Plus, a message that comes from a standard, 10-digit number feels like it's coming from a person, not a bot. That makes long codes perfect for providing a personalized customer service experience.



Logo, Flyers, Posters, Banners designing

We are offering full digital 3D designing service for highest level of creativity in Corporate Identity & Branding, Company LOGO, Marketing Campaigns, Brochure Designs, Templates, Poster Design, Creative Designing, Magazine Design, Outdoor Publicity and many more.

Our aim is to help our clients to take advantage through our creative designs and help them stand out in today's overcrowded visual landscape. Our professional designers design in such a way that inspires your audience to act. We are specialized in creative designing solutions that deliver 100% customer satisfaction results. We have help you and your business to increase sales, promote brand recognition and gain competitive edge.

Hosting & Domain

Web hosting is a service that allows organizations and individuals to post a website or web page onto the Internet. A web host, or web hosting service provider, is a business that provides the technologies and services needed for the website or webpage to be viewed in the Internet. Websites are hosted, or stored, on special computers called servers. When Internet users want to view your website, all they need to do is type your website address or domain into their browser. Their computer will then connect to your server and your WebPages will be delivered to them through the browser.

Most hosting companies require that you own your domain in order to host with them. If you do not have a domain, the hosting companies will help you purchase one.



Content Writing

Vibrant Multimedia IT and Web Solutions Company also provides the service of content writing, which refers to create content for the Web. This content can include sales copy, e-books, podcasts, and text for graphics. Content writers use various Web formatting tools, such as HTML, CSS, and JavaScript and content management systems to help create their work. Content writers produce the content for many different types of websites, including blogs, social networks, e-commerce sites, news aggregators, and college websites.

Aside from writing content, these writers might also be responsible for making sure the sites' pages and content connect. They're also responsible for setting the overall tone of the site. Content writers accomplish these tasks by researching and deciding what information to include or exclude from the site.

Payment gateway

*To take credit or debit card payments via your website, you effectively need both a **payment gateway** (to accept the payment details and connect to the payment networks) and a **merchant account** (to receive the funds)*

Vibrant Multimedia IT and Web Solutions Company is a one stop solution for your payment gateway solution. We provides Instamojo, Razorpay payment gateway in low and affordable price, with guarantee security.

Audio/ Video Recording

Vibrant Multimedia IT and Web Solutions Company provide the service for audio/video recording. Recordings for every purpose, like: welcome dialer tone, IVR, Election campaign, Political campaign, Product recording, education related recording, audio background recording for any videos, Company profile videos, Awards functions or any events video in best quality and high resolutions. For Audio recording we also provide the recording from our best R.J. For Video recording we have a best technical team and highly professionals video maker.

THANK YOU

